



BANYAN GLOBAL'S YOUTHPower IMPLEMENTATION IDIQ CONSORTIUM

OUR APPROACH TO POSITIVE YOUTH DEVELOPMENT

We believe that healthy, educated, and employed young people can accelerate development, stabilize communities and drive innovation across the globe. Banyan Global's Positive Youth Development (PYD) programs connect youth with their families, schools and communities to better navigate among the opportunities, risks, and challenges of adolescence and young adulthood. Banyan Global is a women-owned small business and YouthPower Implementation Indefinite Delivery Indefinite Quantity (IDIQ) holder.

OUR CONSORTIUM

Banyan Global's consortium consists of partners with expertise across multiple sectors including workforce development, livelihoods, health and nutrition, gender, financial services, food security and resilience, democracy and governance, education, enterprise development, civil society, conflict resolution, information and communications technology and the environment. Our diverse team is composed of international positive youth development organizations, regional sub-contractors, and non-traditional USAID partners with active programs in 164 locations across Africa, Asia, Latin America, the Middle East and Europe and Eurasia. Our programs build the capacities of youth so they can contribute to and benefit from more stable, prosperous, and healthy communities. We are deeply committed to host country and regional partner capacity building and engagement. Our consortium includes:

- **Banyan Global:** implements a PYD approach that is cross-sectoral, addressing systemic constraints holistically, to build youth assets and skills. We work in a range of sectors including health, workforce development, livelihoods, financial services, gender, environment, food security/agriculture, and resilience. Banyan Global's youth programming spans the project life cycle, including analysis and assessments, project design, implementation, capacity building, and monitoring and evaluation in projects that stretch from Africa, Asia, and the Middle East. Banyan Global has designed and led capacity building efforts for a range of youth-led organizations, including those serving HIV/AIDS and other vulnerable populations. Many of our projects are in conflict settings.
- **IREX:** has implemented over 30 youth development projects in the areas of workforce development, democracy and governance, civic education, and peace building. IREX has managed \$105 million in youth-focused projects and is a recognized leader in designing and implementing innovative, positive youth development initiatives throughout Africa, Asia, Eastern Europe, the Middle East, and Russia. IREX uses its own capacity building tools to strengthen youth-led and youth-serving organizational systems.
- **Management Sciences for Health (MSH):** implements youth programming to promote youth-friendly health policies, improve healthcare provider services for youth, and increase awareness of healthcare issues affecting youth through its 42 field offices across Africa, Asia, and Latin America. MSH has implemented \$257 million in youth programs over the last five years. MSH builds the capacity of its youth-led partner organizations throughout all aspects of its programming work.
- **NCBA CLUSA:** has successfully managed \$72 million in cross-sector youth projects that develop resilience, food security and nutrition, sustainable farming, and livelihoods in Asia and Africa. These programs have supported over 800,000 youth to adopt innovative conservation farming techniques, launch sustainable livelihoods, and advocate for youth priorities within government, the private sector and civil society.
- **The Institute of International Education (IIE):** operates 11 field offices, with 650 staff across the globe implementing programs that specialize in education, vocational education, and youth leadership. IIE has implemented \$18 million in youth and youth-related projects in Africa, the Middle East, and Latin America.
- **Practical Sampling International (PSI):** is a regional operations research organization based in Nigeria, with offices in Burkina Faso, Niger, Liberia and Ghana. PSI implements quantitative and qualitative survey field research, including perceptions-based studies, social media research, client satisfaction surveys, and tool assessments.
- **Techaide:** is a technology-oriented social enterprise based in Africa that develops innovative, appropriate

technologies to address community-based needs. TechAide has experience designing, developing and deploying ICT solutions for remote rural areas and under-resourced communities.

- **Youthreach India:** is a youth serving organization implementing programs in education, health care, skills training, livelihoods, water and sanitation, environment, and governance. Youthreach has worked with over a hundred corporate and business partners on capacity building, training, employment, sponsorship, and environmental projects.

EXAMPLES OF THE BANYAN GLOBAL CONSORTIUM'S YOUTH DEVELOPMENT WORK

Growth, Enterprise, Employment and Livelihoods (GEEL) Project

Banyan Global is leading efforts to increase the competitiveness of agricultural value chains to expand and create youth employment and entrepreneurship opportunities on USAID's new \$74 million Growth, Enterprise, Employment, and Livelihoods project, with a goal of promoting inclusive economic growth in Somalia.

Child, Early and Forced Marriage (CEFM) Task Order

Under the USAID Advancing the Agenda of Gender Equality (ADVANTAGE) IDIQ, Banyan Global developed a resource guide to assist USAID staff to integrate state-of-the art approaches to child, early and forced marriage prevention. The Child, Early, and Forced Marriage Resource Guide documents the relevance of CEFM to the workforce development, global health, education, economic growth, and legal reform sectors and presents best practice interventions.

The Community-Based Support for Orphans and Vulnerable Children (CUBS)

MSH implemented the CUBS project in Nigeria to improve the well-being of orphans and vulnerable children (OVC) by integrating a once fragmented OVC service-delivery system. It mobilized community support, built local capacities, and raised awareness of the issues and needs of OVC. Over a five-year period, the project reached over 51,000 OVC with a minimum care package; trained 16,000 caregivers; and provided sub-grants to 38 Civil Society Organizations to provide services to vulnerable children.

Asia and the Middle East Economic Growth Best Practices Project

Banyan Global assisted USAID in Sri Lanka to develop future livelihoods programming for youth and disadvantaged populations. In Pakistan, Banyan Global fielded a senior value chain expert to assess non-agriculture value chains based on current and potential employment prospects, exploring the role of youth in each value chain. Banyan Global identified specific labor force, management, technological, and financial constraints that limit growth, and developed a set of recommendations for USAID regarding a future implementation strategy to create youth employment and raise incomes.

The Zimbabwe HIV/AIDS Partnership Project

Banyan Global led the capacity building component of a project that worked with local HIV and AIDS service organizations that target youth with prevention, testing, and post-test counseling programs. Banyan Global provided technical assistance to 32 local organizations in HIV-related institutional capacity building through onsite support on resource mobilization, leadership/management, and financial management.

Partnerships with Youth (PwY) in West Bank

IREX is leading the USAID-funded PwY program to expand educational and leadership opportunities for youth age 14-29 throughout the West Bank by creating sustainable hubs for youth innovation and learning.

Yes Youth Can (YYC) Program in Kenya

NCBA CLUSA is implementing the USAID-funded YYC Program in rural Kenya, which helps diversify livelihood activities by empowering youth to participate effectively in political leadership and build entrepreneurial skills. YYC has catalyzed the formation of 4,000 youth groups comprising 120,000 youth, which are constructively engaging government actors on the issues affecting them.

Youth Enrichment for Leadership Learning and Action Program (YELLA) in Egypt

IIE is leading the YELLA program that provides preparatory and secondary schools, youth centers, and university career centers—both private and public—a curriculum of leadership learning lessons and resources that builds their capacity to deliver youth leadership programming in the future.