



## BANYAN GLOBAL'S YOUTHPower IMPLEMENTATION IDIQ CONSORTIUM

### OUR APPROACH TO POSITIVE YOUTH DEVELOPMENT

We believe that healthy, educated and employed young people can accelerate development, stabilize communities and drive innovation across the globe. Banyan Global's Positive Youth Development (PYD) programs connect youth with their families, schools and communities to better navigate among the opportunities, risks, and challenges of adolescence and young adulthood. Banyan Global is a woman-owned small business and the only small business YouthPower Implementation Indefinite Delivery/Indefinite Quantity (IDIQ) holder.

### OUR CONSORTIUM

Banyan Global's consortium consists of partners with expertise across multiple sectors, including workforce development, livelihoods, health and nutrition, gender, financial services, food security and resilience, democracy and governance, education, enterprise development, civil society, conflict resolution, information and communications technology, and environment. Our diverse team is composed of international PYD organizations, regional sub-contractors, and non-traditional USAID partners with active programs in 164 locations across Africa, Asia, Latin America, the Middle East and Europe and Eurasia. Our programs build the capacities of youth so they can contribute to and benefit from more stable, prosperous and healthy communities. We are deeply committed to host country and regional partner capacity building and engagement. Our consortium includes:

- **Banyan Global:** implements a PYD approach that is cross-sectoral, addressing systemic constraints holistically to build youth assets and skills. We work in a range of sectors including health, workforce development, livelihoods, financial services, gender, environment, food security/agriculture, and resilience. Banyan Global's youth programming spans the project life cycle, including analysis and assessments, project design, implementation, capacity building, and monitoring and evaluation in projects that stretch from Africa, Asia, Latin America and the Middle East. Banyan Global has designed and led capacity building efforts for a range of youth-led organizations, including those serving people living with HIV/AIDS and other vulnerable populations. Many of our projects are in conflict settings.
- **IREX:** has implemented more than 30 youth development projects in the areas of workforce development, democracy and governance, civic education, and peace building. IREX has managed \$105 million in youth-focused projects and is a recognized leader in designing and implementing innovative, positive youth development initiatives throughout Africa, Asia, Eastern Europe, the Middle East and Russia. IREX uses its own capacity building tools to strengthen youth-led and youth-serving organizational systems.
- **Management Sciences for Health (MSH):** implements youth programming to promote youth-friendly health policies, improve healthcare provider services for youth, and increase awareness of healthcare issues affecting youth through its 42 field offices across Africa, Asia and Latin America. MSH has implemented \$257 million in youth programs over the last five years. MSH builds the capacity of its youth-led partner organizations throughout all aspects of its programming work.
- **NCBA CLUSA:** implements cross-sector youth projects that develop resilience, food security and nutrition, sustainable farming, and livelihoods in Asia and Africa. These programs have supported over 163,000 youth to adopt conservation farming techniques, launch sustainable livelihoods, establish successful entrepreneurial businesses, and advocate for youth priorities within government, the private sector and civil society.
- **The Institute of International Education (IIE):** operates 11 field offices, with 650 staff across the globe implementing programs that specialize in education, vocational education and youth leadership. IIE has implemented \$18 million in youth and youth-related projects in Africa, the Middle East and Latin America.
- **Practical Sampling International (PSI):** is a regional operations research organization based in Nigeria, with offices in Burkina Faso, Niger, Liberia and Ghana. PSI implements quantitative and qualitative survey field research, including perceptions-based studies, social media research, client satisfaction surveys, and tool assessments.
- **TechAide:** is a technology-oriented social enterprise based in Africa that develops innovative, appropriate technologies

to address community-based needs. TechAide has experience designing, developing and deploying information and communications technology solutions for remote rural areas and under-resourced communities.

- **Youthreach India:** is a youth-serving organization that implements programs in education, health care, skills training, livelihoods, water and sanitation, environment and governance. Youthreach has worked with more than one hundred corporate and business partners on capacity building, training, employment, sponsorship, and environmental projects.

## **EXAMPLES OF THE BANYAN GLOBAL CONSORTIUM'S YOUTH DEVELOPMENT WORK**

### **Honduras Workforce Development Activity**

Banyan Global is implementing the \$20-million Honduras Workforce Development activity under the United States Agency for International Development (USAID) YouthPower Implementation IDIQ. Named *Empleando Futuros* (Employing Futures), the project targets at-risk youth living in the five Honduran municipalities most affected by violence and crime. Empleando Futuros' goal is to increase youth employment by working through local communities and organizations to provide market-driven skills, mentoring and job placement support. The project also focuses on developing long-lasting private sector partnerships and strengthening the capacity of the Honduran National Institute for Professional Training (INFOP). Working in close collaboration with the Honduras private sector, the project is creating sustainable employment pathways for at-risk youth, and will train 7,500 youth and place 3,750 into the workforce or self-employment over five years.

### **Uganda Malaria Action Program for Districts**

Banyan Global is a subcontractor on USAID's Malaria Action Program for Districts (MAPD) program in Uganda, which seeks to control and prevent malaria morbidity and mortality. On the MAPD project, Banyan Global addresses youth and gender issues related to access to malaria treatment and prevention services and ensuring that youth and gender considerations are integrated across all program components. The project focuses on the integration of malaria services with maternal, newborn and child health, family planning/reproductive health, HIV and tuberculosis, and nutrition services. This includes developing a behavior change communications strategy to encourage critical thinking among men, women, boys and girls around malaria prevention and treatment, and establishing boys' and girls' clubs to create safe spaces and opportunities for youth – particularly girls – to learn about malaria prevention and treatment behaviors and activities.

### **Community-based Support for Orphans and Vulnerable Children Project**

MSH implemented the Community-based Support for Orphans and Vulnerable Children (CUBS) project in Nigeria to improve the well-being of orphans and vulnerable children (OVC) by integrating a once-fragmented OVC service delivery system. CUBS mobilized community support, built local capacities, and raised awareness of the issues and needs of OVC. Over a five-year period, the project reached over 51,000 OVC with a minimum care package; trained 16,000 caregivers; and provided sub-grants to 38 civil society organizations to provide services to vulnerable children.

### **Asia and the Middle East Economic Growth Best Practices Project**

Banyan Global assisted USAID in Sri Lanka to develop future livelihoods programming for youth and disadvantaged populations. In Pakistan, Banyan Global fielded a senior value chain expert to assess non-agriculture value chains based on current and potential employment prospects, exploring the role of youth in each value chain. Banyan Global identified specific labor force, management, technological, and financial constraints that limit growth, and developed a set of recommendations for USAID regarding a future implementation strategy to create youth employment and raise incomes.

### **Partnerships with Youth in West Bank**

IREX is leading the USAID-funded Partnerships with Youth (PwY) program to expand educational and leadership opportunities for youth aged 14-29 throughout the West Bank by creating sustainable hubs for youth innovation and learning.

### **Yes Youth Can Program in Kenya**

NCBA CLUSA implemented the USAID-funded Yes Youth Can (YYC) Program in rural Kenya, which helped diversify livelihood activities by empowering youth to participate effectively in political leadership and build entrepreneurial skills. YYC catalyzed the formation of 4,000 youth groups comprising 120,000 youth, who constructively engaged government actors on the issues affecting them.

**Youth Empowerment Through Agriculture (YETA) Project in Uganda**

NCBA CLUSA is implementing the Mastercard Foundation-funded Youth Empowerment Through Agriculture (YETA) project in Northern Uganda, which supports 26,250 at-risk and unemployed/underemployed youth to develop sustainable commercial enterprises in the agricultural sector. The project includes activities such as foundational skills, mentoring, innovative access to finance, and sexual and reproductive health training and services.

**Youth Enrichment for Leadership Learning and Action Program in Egypt**

IIE is leading the Youth Enrichment for Leadership Learning and Action (YELLA) program that provides preparatory and secondary schools, youth centers, and university career centers in Egypt—both private and public—with a curriculum of leadership learning lessons and resources that builds their capacity to deliver youth leadership programming in the future.