

## THE TIME IS NOW TO ACCELERATE WOMEN'S PUBLIC PROCUREMENT



The Time Is Now To Accelerate Women's Public Procurement is a 23-part toolbox and call to action series created by USAID.

# Key Published Resources, In Chronological Order

- » **Keric Chin (2014). *Empowering Women through Public Procurement*. International Trade Centre.**

This was the catalytic publication that prompted several countries to begin working on public procurement for women.

- » **Dr. Sue Harris Rimmer (2017). *Gender-smart Procurement for Driving Change*. Chatham House.**

The publication analyzes public procurement practices in Europe, Australia, the United States, and Chile, and was a catalyst for getting the Women20 of the Group of 20 (G20) countries deeply focused on women's public procurement.

- » **Keric Chin (2017). *The Power of Procurement: How to Source from Women-Owned Businesses: Corporate Guide to Gender-Responsive Procurement*. UN Women.**

While focused on corporate procurement, it includes content on being a tier-two supplier to corporations, as an entry point to become a subcontractor for government procurement, especially in the United States.

- » **Katherine Heller (2018). *Unlocking opportunities for women and business: A toolkit of actions and strategies for oil, gas and mining companies*. International Finance Corporation.**

A growing number of oil, gas, and mining companies are striving to identify more inclusive and responsible business practices to enhance gender equality in the sector. Recent evidence demonstrates that gender equity is a key component for maximizing firm performance. While focused on corporations, it offers valuable tips about finding suppliers for local public procurement and has a strong focus on value chains.

# Key Published Resources, In Chronological Order

- » **Barbara Orser, Allan Riding, and Diane Liao (2018), Benchmarking SMEs as Suppliers to the Government of Canada: Inclusion, Innovation and International Trade. Telfer School of Management, University of Ottawa.**

Two of Canada's top researchers on entrepreneurship, finance, and access to markets advised the government of Canada on this report, and then created the action summary on how to increase diversity in Canada's public procurement program.

- » **Barbara Orser, Allan Riding, and Diane Liao (2018), "Action Strategies to Increase the Diversity of SME Suppliers to the Government of Canada," a summary of Benchmarking SMES as Suppliers to the Government of Canada. Telfer School of Management, University of Ottawa, Canada.**

The report informs policies and practices to increase the diversity of SME suppliers on government contracts, including under-represented groups such as women business owners. The findings are also instructive with respect to metrics and benchmarks to measure the performance of public procurement, especially as related to socio-economic objectives.

- » **Jonna van der Krift and Astrid ter Wiel (2020), Making Public Procurement Work for Women. International Trade Centre. Both are with the Public Procurement Research Centre, Netherlands.**

A breakthrough publication for governments that are eager to initiate women's public procurement programs but do not know how to get started. It provides an easy to implement and very practical roadmap for setting up and managing a women's public procurement program. Produced under the direction of Judith Fessehaie at ITC.

