

THE TIME IS NOW TO ACCELERATE WOMEN'S PUBLIC PROCUREMENT



USAID
FROM THE AMERICAN PEOPLE

The Time Is Now To Accelerate Women's Public Procurement is a 23-part toolbox and call to action series created by USAID.

THE TIME IS NOW!

A Global Call To Action On Women's Public Procurement

During the last few months of 2020 and the first several months of 2021, there was suddenly an unexpected flurry of activity related to women's public procurement:

Between September and December, the International Trade Centre (ITC), the Swedish Institute of Standards, the Women20 (W20) of the Group of 20 (G20) countries, and more than 100 other participants cooperated on an International Workshop Agreement to create a definition for women-owned and women-led businesses. **This is a crucial issue for corporate and public procurement and statistical harmonization.**

The recommendations developed were sent to the International Organization for Standardizations soon thereafter and will become a global standard of the ISO (stet).



SEPTEMBER –
DECEMBER
2020

THE TIME IS NOW!

On October 21 at the W20 Virtual Summit, the Women's Entrepreneurship Working Group formally announced that it was creating a Peer Learning Network on Public Procurement, an Action Alliance, and a Showcase of Best Practices on this topic, to be shared globally.



OCTOBER
2020

At the W20 Summit on October 21, the W20, ITC and the International Chamber of Commerce, with the financial support of UPS, announced a robust new publication, *Women Entrepreneurs: An Action Plan to "Build Back Better."* The document discusses ways to work collaboratively to **rejuvenate women's entrepreneurship and rebuild the economy after the Coronavirus Disease of 2019-2021**, including taking action on women's public procurement.



OCTOBER
2020

On October 27, on behalf of the US Agency for International Development (USAID), Banyan Global asked if the W20 Chair of the Women's Entrepreneurship Working Group would map the global landscape for women's public procurement and develop tools and resources for USAID staff engaged in public procurement activities.



OCTOBER
2020

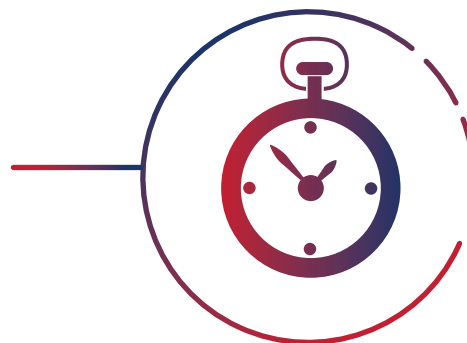
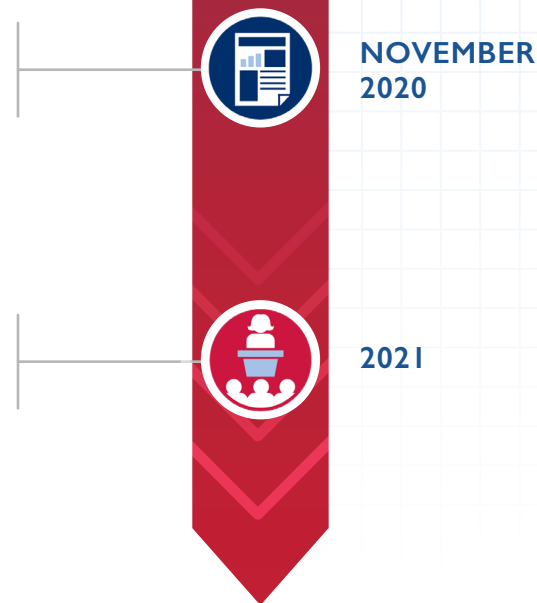


THE TIME IS NOW!

On November 11, ITC launched a powerful new publication, a “how-to” guidebook, *Making Public Procurement Work for Women*,¹ co-authored by Jonna van der Krift and Astrid ter Wiel² with the Public Procurement Research Centre in the Netherlands.

Finally, the International Trade Centre and the W20 have decided to co-host a Virtual International Summit on Women’s Public Procurement in 2021, in order to **accelerate uptake of women’s public procurement** around the globe.

Take action to accelerate Women’s Public Procurement today!



KEY



Business Initiative



Global Actions



New Term



Publication



Conference Event

1. Jonna van der Krift and Astrid ter Wiel, *Making Public Procurement Work for Women* (Geneva: International Trade Centre, 2020), https://www.intracen.org/uploadedFiles/intracenorg/Content/Publications/ITCGuide%20WOB%20PP_20201106_web.pdf

2. Astrid ter Wiel, with the Public Procurement Research Centre in the Netherlands, was also a contributor to the Chatham House publication, for which she wrote the chapter on the European Union.