



USAID
FROM THE AMERICAN PEOPLE

CELEBRATING PROGRESS FOR WOMEN'S ECONOMIC EMPOWERMENT: FIVE YEARS OF THE USAID WEE COP

USAID WEE COP EVENT
OCTOBER 24, 2024

AGENDA

Welcome and Overview

- **Morgan Mickle**, Associate, USAID Women's Economic Empowerment Community of Practice (USAID WEE CoP), Banyan Global

Remarks

- **Diana Prieto**, Director, Gender Equality and Women's Empowerment Hub, USAID

Moderated Panel Discussion & Questions

- **Lauren Murphy**, Senior Gender Advisor for Private Sector Engagement and Climate Finance, USAID
- **Dr. Thais Bessa**, Director of Gender Equality and Social Inclusion, Tetra Tech
- **Alfredo Gutierrez**, Program Manager for the Community Economic Development Program, Peace Corps Peru
- **Monica Raina**, Senior International Development Consultant, The World Bank

Wrap-Up and Announcements

- **Morgan Mickle**, Associate, USAID WEE CoP, Banyan Global

— *“I find the technical sessions that simplify and make accessible data and thought-provoking analysis to be quite helpful.”*

Respondent, Member Feedback Survey 5, 2023

POLL

***Which USAID WEE CoP
events and resources did
you find most useful?***



— *“As I am entering in my role of Gender focal point, I need the resources to develop skills and apply them to the Mission's objectives. Having a platform to find information, that is a continuous learning opportunity is very useful.”*

Respondent, Member Feedback Survey 3, 2021

EVENT OBJECTIVES

1. Review key achievements of the USAID WEE CoP over nearly five years of implementation.
2. Examine practical examples of how members have applied learning in real-world contexts.
3. Learn how to effectively access and apply USAID WEE CoP resources for future initiatives.
4. Understand USAID's ongoing strategies and commitments to advancing women's economic empowerment.



— REMARKS



SPEAKER



Diana Prieto

Director

Gender Equality and Women's Empowerment Hub

USAID

COMMITMENTS

- Women's Economic Empowerment and Entrepreneurship Act of 2018
- U.S. Strategy on Global Women's Economic Security
- Gender Equity and Equality Action Fund
- USAID Gender Equality and Women's Empowerment Policy
- USAID Private Sector Engagement Policy



USAID WEE COP LAUNCH



Photo Credit: Banyan Global

PURPOSE



Gather and generate evidence



Address data gaps



Disseminate knowledge products



Foster engagement opportunities



2,200+
members

780+
orgs



Women's World Banking



THE WORLD BANK



International
Trade
Centre



Unilever



MARS



Microsoft



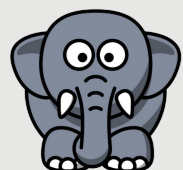
International
Labour
Organization



TETRA TECH



CENTER
FOR
GLOBAL
DEVELOPMENT



kidogo

WEST AFRICA
TRADE &
INVESTMENT
HUB



ENGAGEMENT OPPORTUNITIES AND RESOURCES

- LinkedIn with **1,025+** followers
- Consultations and direct technical assistance for the U.S. Strategy on Global Women's Economic Security
- **28** virtual events
- **Two** technical briefs
- Index with nearly **700** WEE resources
- **Four** landscaping studies
- **Three** infographics
- **43** newsletters



DIGITAL TRANSFORMATION

Healthcare
Telehealth services such as remote monitoring and videoconferencing can improve health outcomes while reducing costs

Agriculture
Farmers can boost income by improving agricultural productivity, finding new customers, and reducing costs through technology

Education
Schools can expand learning options, offer virtual learning, and promote collaboration

From December 2021 Learning Event:
How Private Sector Companies Engage and Invest in WEE

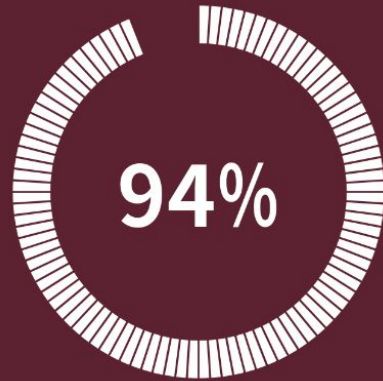
Small businesses can use broadband to work remotely, provide more services, and reach more customers around the world

Lydia Carroon

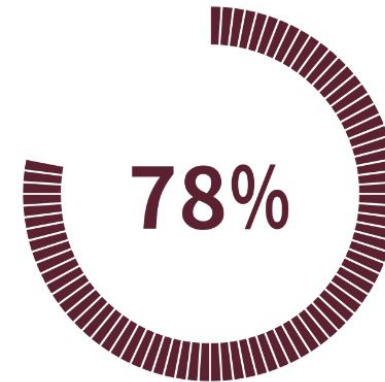
Speaker at top right: Lydia Carroon, Microsoft Airband Initiative

IMPACT

100 percent of members rated the technical content in every resource as “valuable” two years in a row.



Percent of survey respondents reporting that the USAID WEE CoP helped **expand their knowledge** of WEE



Percent of survey respondents reporting that they **applied knowledge gained** from the USAID WEE CoP in their work

WEE ISSUES

- Women's labor force participation
- Gender digital divide
- Care economy
- Women in blue and green sectors



— MEMBER EXPERIENCE PANEL



PANEL DISCUSSION

MODERATOR



Lauren Murphy

Senior Gender Advisor for Private Sector
Engagement and Climate Finance

USAID

PANELISTS



Dr. Thais Bessa

Director, Gender Equality and Social
Inclusion

Tetra Tech



Alfredo Gutierrez

Program Manager, Community
Economic Development Program

Peace Corps Peru



Monica Raina

Senior International
Development Consultant

The World Bank

ANSWER IN CHAT

*What did you learn from
the **USAID WEE CoP?***

*What have you applied to
your work?*



— QUESTIONS AND ANSWERS



WRAP UP AND ANNOUNCEMENTS



Closing Poll



Post-event Email



Final Email



THANK YOU

Email the USAID WEE CoP
with questions at:
fundcop@banyanglobalgita.com



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