



THE GENDER DIGITAL DIVIDE

The Gender Digital Divide Desk Review, Gender Analysis Technical Resource, and Risk Mitigation Technical Note support the United States Agency for International Development (USAID) Digital Strategy through the “Closing the Gender Digital Divide” initiative and its objectives to:

- Scale understanding of the Gender Digital Divide across the Agency
- Provide tools for USAID staff to support host countries in overcoming the barriers to women’s access and use of digital technology
- Provide further evidence of the benefits and risks relating to women’s access to and use of information and communications technology (ICT)

1 WHAT IS THE GENDER DIGITAL DIVIDE?

In developing countries, 53% of men use the internet, compared to 41% of women.

In Africa, the gender gap in mobile internet is 37%.

In South Asia, women are 23% less likely to own a mobile phone; the gender gap in mobile internet use is 51%.

2 WHY IS THERE A GENDER DIGITAL DIVIDE?



AFFORDABILITY



AVAILABILITY



ABILITY



APPETITE

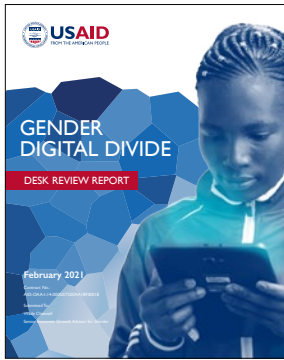
3 GENDERED RISK OF INFORMATION AND COMMUNICATION TECHNOLOGY FOR WOMEN AND GIRLS

- Technology-facilitated gender-based violence
- Issues of cybersecurity and data privacy
- Reinforcement of gender stereotypes and inequalities

4 WHY DOES THE GENDER DIGITAL DIVIDE MATTER?

- While ICT can increasingly open doors for men, doors remain closed for “unconnected” women
- Gendered risks effectively discourage women and girls from using ICT

SUMMARY OF GENDER DIGITAL DIVIDE DOCUMENTS



DESK REVIEW

Deep dive into thage Gender Digital Divide and an evaluation of existing resources and data sources around the Gender Digital Divide.

There is a growing and persistent gap in women’s meaningful use of mobile technology. Women tend to use mobiles (and mobile Internet) differently, and often less frequently, than men.

— EXCERPT FROM DESK REVIEW

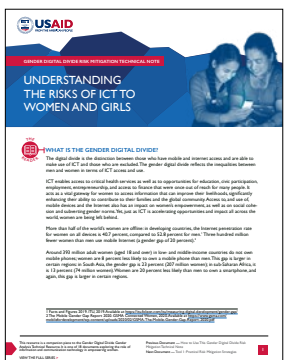


GENDER ANALYSIS TECHNICAL RESOURCE

Practical resources to integrate the Gender Digital Divide into gender analyses with a Women’s Economic Empowerment and Gender Equality lens.

- Helps users with global, country, and regional strategic planning
- Supports program and activity design
- Provides guidance for monitoring and evaluation

-  How to Use This Gender Digital Divide Gender Analysis Technical Resource
-  Understanding the Gender Digital Divide
-  Tool 1: Illustrative Questions
-  Tool 2: USAID Sector Outcomes
-  Tool 3: Design Checklist
-  Tool 4: Illustrative Indicators
-  Key Data and Documents



RISK MITIGATION TECHNICAL NOTE

Practical resources to mitigate risks to women and girls in accessing and using ICT.

- Helps users mitigate the risks of women and girls accessing and using ICT
- Offers practical steps, strategies, and resources
- Offers examples of on-the-ground solutions

-  How to Use This Gender Digital Divide Risk Mitigation Technical Note
-  Understanding the Risk of ICT to Women and Girls
-  Tool 1: Seven Practical Strategies
-  Key Documents

These tools and resources can be used either together or as stand-alone documents. They are designed to be flexible and illustrative: they can be adapted or used as jumping-off points and prompts. These tools build off of, and refer to, the Women’s Economic Empowerment and Gender Equality (WEEGE) Technical Guide, with specific references to [Integrating WEEGE into a Gender Analysis Toolbox](#) and [WEEGE Illustrative Indicators](#).

The Gender Digital Divide documents are available on the [Marketlinks WEEGE Wiki](#) page, with the [WEEGE Technical Guide](#).