







Empleando Futuros in Honduras





United States Agency for International Development (USAID)

USAID is the U.S. government agency that provides assistance to more than 100 different countries around the world. USAID has been working for over 50 years in partnership with the government and people of Honduras. USAID programs have contributed to reducing poverty and creating opportunities for Hondurans through programs in health, education, economic stimulation, environment, infrastructure, governance, and democracy.

Empleando Futuros/USAID

Empleando Futuros is a USAID project for workforce development in Honduras. It was implemented from June 2016 to November 2021. The aim of Empleando Futuros was to increase the employability and protective factors of at-risk youth living in high-crime urban areas with high levels of irregular migration. As part of the adaptations made by the project to face the COVID-19 pandemic, activities related to economic recovery were included, through business strengthening and development of biosafety courses and platforms.



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Janina Jaruzelski Director USAID Honduras

Since June 2016, through its *Empleando Futuros* project, USAID has implemented a series of actions aimed at reducing irregular-migration factors and preventing violence among youth in Honduras by providing them with the skills and support necessary to obtain employment. This project has leveraged previous interventions made by USAID in the workforce development sector.

In these five years we have improved the job skills of young people by providing them with the necessary tools to obtain employment. We provided support for the development of a biosafety protocol and its associated training for various areas of the private sector as well as the education sector. In addition, we have recovered jobs through business strengthening and youth entrepreneurship. We have worked in a coordinated manner and in partnership with the private and public sector as well as with other USAID projects.

We have benefited more than **23,000** people directly and around **825,000** indirectly through actions in the areas of training and youth employment, biosafety, and business strengthening. In addition, we empowered the capacities of several public and private institutions in the workforce development sector.

An example of this is the support provided to the National Vocational Training Institute (INFOP), which has allowed us to boost different areas related to training, prospecting and continuous institutional improvement.

USAID thanks each of the actors who were and will continue to be part of workforce development in Honduras. Thanks to you, today's youth have greater employment opportunities and hope for success in their country. We have strengthened the resilience of micro-, small- and medium-sized enterprises in order to adapt to the new COVID-19 pandemic context and post-Hurricane Eta and Hurricane lota recovery efforts. In addition, we've been able to strengthen the capacities of several private and public sector organizations.

Honduras is a country with many resources, but the most important resource is its people. Investing in their preparation is key to achieving sustainable development. USAID is committed to Honduras's development and will continue to support efforts to improve the country's human-capital capabilities, especially so that young people can have access to better opportunities. Generating these opportunities and preparing them to take advantage of them must be a collective commitment. The creation of a more just society in which everyone lives in dignity depends on it, and we are ready to continue to support them. Let's do it together!



Linsey Jaco Director Empleando Futuros/USAID

Today we end this great adventure called Empleando Futuros, but we are certain that we have left a mark in Honduras and especially on its youth. We can say with certainity that we supported the development of a better Honduras through employed and trained young people, strengthened businesses, institutions with new capabilities and, above all, human beings looking for a better future in their country.

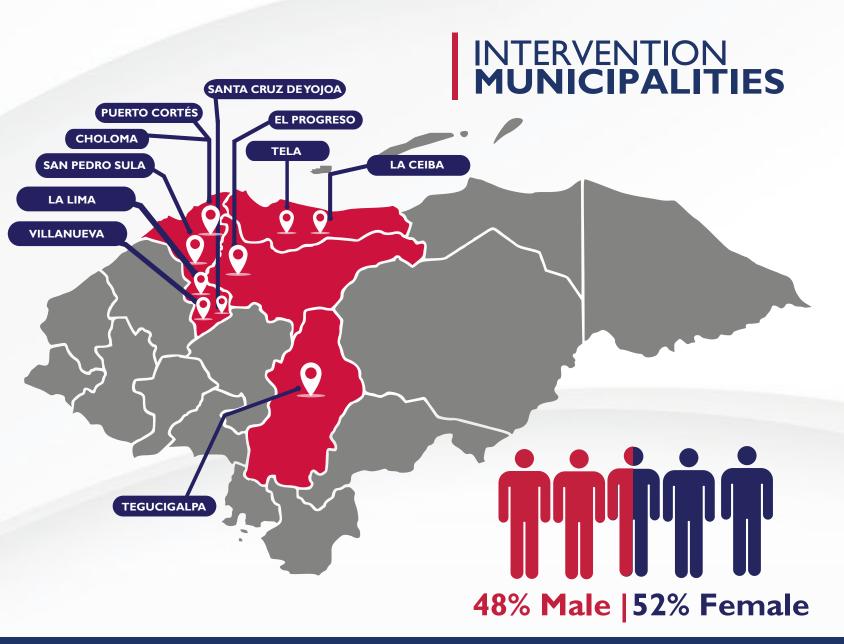
Thank you to each and every one of you for being part of this great family, for the trust you have instilled in us, for the activities you carried out, and your commitment to the youth of Honduras.

Despite the difficulties, Empleando Futuros has always been a market-driven employability program. In light of a changing labor market in Honduras, the project prioritized flexibility in models and methodologies that made it possible to respond to the demands of the project beneficiaries, as well as those of the private sector. Illustrative examples of the adaptations made to the services include: flexible, time-sensitive training programs adapted to the needs of the labor market, and updated life skill and technical competency trainings for youth.

Also, the role of the labor coach was developed and adapted to provide direct support to youth in response to peak hiring seasons, virtual and in-person modalities, biosafety training, and win-win relationships through public-private partnerships. In this report we have compiled methodologies, tools, lessons learned and results of the different components implemented during the life of the project.

As a project, the issue of process sustainability has been key during our implementation. Therefore, we have focused on strengthening the organizations of the workforce system through the transfer of methodologies, tools and lessons learned; these organizations will continue to support Workforce Development in Honduras.

Best wishes!









Market-Based Training

Different research studies, and in particular the labor market study conducted by Empleando Futuros, show that the essential skill gaps for job applicants are:





Regardless of the economic sector, the skills gap affects the alignment of the training offered and the demands of the productive sector. To close that gap, Empleando Futuros, together with its partners from various vocational training centers, delivered training in life skills and technical skills, in addition to providing mentoring services. Throughout implementation, the project adapted its training program to better meet youth's needs for greater flexibility. For example, despite being comprehensive, the traditional training model was not sufficiently flexible for the characteristics of our beneficiaries that needed to generate income for their families.

As a result, the training was adapted to an integrated training program, which prioritized the importance of reaching employment agreements and offering a more competitive training by subject matter and shortening duration times.

The integrated training consisted of two models: (I) a basic package of at least 5 courses, or (2) the basic package plus technical training, where at the outset the young person chooses a market-driven occupation. In addition to empowering young people to make decisions according to their context, the improved coordination of services increased the retention rate by up to 82%.

The integrated training was also successful with the diverse needs of project beneficiaries.

TRADITIONAL TRAINING

Minimum 6-month commitment

Isolated training components
Rigid training package

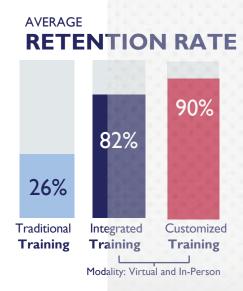
INTEGRATED TRAINING

Flexible time commitments

Coordinated core + technical training services

Youth empowerment and employment counseling
Rotating training offerings

This new dynamic increased the retention rates of beneficiaries significantly. Although the training was more demanding, it had the benefit of being focused on concrete job opportunity in the short term.



With a database of qualified candidates, Empleando Futuros was able to gain the trust of several large companies in the country. In partnership with these strategic private sector businesses, we developed the customized training model.

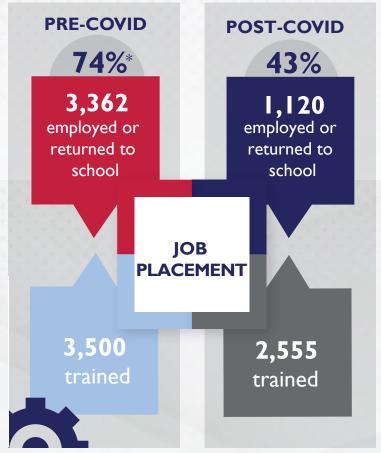
The model included the joint (Company-Project) recruitment and selection of young people based on the job profiles required by the company. A training offer that most of the time was dual training, with time

in the classroom and on-the-job training, and a job opportunity at the end of the program. All these adaptations allowed for:



Job Placement

In response to the pandemic, Empleando Futuros adapted and converted the training for employment program from in-person to online. In partnership with the Ministry of Education, 1,100 youths were inserted into employment, entrepreneurship or returned to school, which represents 43% of all graduates. It is important to note that this insertion rate occurred during COVID-19 and a general economic downturn, and follow-up services were reduced to an average of three months



* 74% insertion rate reflects only 2,591 youths who have completed 100% of the training program.

The remaining 771 youths achieved employment/school after completing 75% of the training program.

In summary, of the 6,055 youth who participated in the training programs and received job/academic intermediation services, more than 4,400 obtained at least one job, started a business venture or returned to school. An average insertion rate of 73%.



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"Thank you USAID for improving the quality of life of many youth in Honduras. Thanks to you, I have a job today."

- Natanael Estrada Youth beneficiary





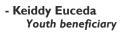
"Empleando Futuros is the best thing that's ever happened to me. Before, I had no training to help me get a job, and that's why I decided to migrate. Now, migrating is not in my plans."

- Sean Paul Youth beneficiary





"Empleando Futuros/USAID was a learning window. I am very grateful for the opportunity, and all that I have learned will remain with me in my mind and heart to put it into practice in my personal and professional life."





STAR EMPLOYEES



"I want to be that voice and image that motivates LGBTI youth to move forward and be part of this great opportunity at Empleando Futuros."



- Carlos Gallegos Youth beneficiary



"Not all young people are willing to put in the effort to succeed in life and achieve their dreams, but everything always depends on each of us. I fought for my dreams and now I have what I'd dreamed of: a steady job at DIUNSA. Thank you USAID."



- Lideny Baca Youth beneficiary



"I'd never had the opportunity to get job-oriented training, and this definitely helped me formalize my job as a sales consultant. Now my sister is also part of the program."

- Rosalba Arteaga Youth beneficiary



The Impact of Job Coaches

Labor coaches were a central element to the Empleando Futuros program. Coaches provided youth with support to find jobs, return to school as well as socio-emotional support for up to 12 months after completing training.

The retention rates, the increased graduation rates, the proactivity during job placement and follow-up in the youth's job performance is largely attributable to the labor coaches. Empleando Futuros used technology, such as a case management system, to enable coaches and youth to interact and share information, bolstering overall job/academic placement results.

Through follow-up calls and the use of WhatsApp groups, the coaches maintained constant and timely communication regarding vacancies and job opportunities. The coaches played a key role in implementing resilience campaigns and providing feedback to youth on areas of improvement in terms of communication, initiative, and self-confidence.



Business Fairs and Their Importance for Employability

Empleando Futuros developed different job-placement methods for youth beneficiaries, among them:



The results of the job fairs were differentiated based on the number of companies that participated, the methodology used, the employment opportunities available to young people in the main cities of Honduras, as well as the lessons learned and leveraged in future program activity.

In 2019, six (6) job fairs were developed and implemented in the cities of Tegucigalpa, San Pedro Sula, Choloma and La Ceiba; this allowed approximately 650 youth to apply for various job vacancies in 50 participating companies, among them:

Sales Associate, Customer Service Representative, Textile Operator, Brand Promoter, Event Operator, Retail Cashier, Barista, Basic Cook and Restaurant Operator.

According to the feedback received from the companies, the success of the job fairs were attributed to the organization of the events, the correct profile match, the quality performance of the candidates. Thanks to the support of the coaches, the youth improved their personal presentation and their ability to communicate effectively in interviews.







During its five years of implementation, Empleando Futuros developed several strategic alliances. The private sector was identified early-on as a key stakeholder for the employability of Honduran youth which resulted in more than 1,000 companies hiring project beneficiaries. At the same time, we established partnerships with training institutions dedicated to supporting youth, as well as with government institutions. which allowed for the standardization and institutionalization of learning tools.

The impact of these strategic alliances is highlighted in Empleando Futuros positive results and the expansion scope, all thanks to public and private contributions in excess of \$810,000. The partnerships were based on trust and win-win agreements, allowing the project to adapt nimbly in response to COVID-19 and provide new services focused on biosafety and economic reactivation.

PUBLIC-PRIVATE PARTNERSHIPS





Partnerships for— Vocational Training

Strategic partnerships were formed to create opportunities that support youth in gaining skills practical, job-relevant and obtaining This effort combined employment. with the Workforce Development Leadership Program, strengthened the capacity of the institutions that of the national technicalpart are and formal professional education system providing new insights and networks to the business community and their human resource requirements to advance the Honduran economy.

National Vocational Training Institute (INFOP)

Institutional strengthening

Institutional strengthening efforts were driven by private sector engagement strategies that ensured all project efforts were directly connected to the market's requirements. The coordinated efforts among the private sector, vocational training centers and INFOP facilitated the conditions for generating new or updated teaching-learning tools. The established partnerships allowed for rapid development of private sector validated curriculum that supported not only the workforce but also economic recovery through

businesses strengthening.



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"The training provided by USAID on biosafety for educational centers will not only allow for a safe return to school, but also has had a multiplying effect on communities and families in Honduras."

- José Suarez Director of the Instituto Superación San Francisco



"The certification of Workforce Development Leaders led to human capital growth and generated capacity and sustainability of impactful actions in Honduras."

- Alejandra Mejía Executive Director of CCICH



WORKFORCE DEVELOPMENT

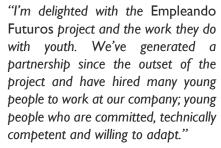


"Being part of the leadership program created by USAID, one of the activities that had the most impact was the exchange with SENA in Bogotá, Colombia. It was an experience full of lessons, where processes were learned and ideas were obtained to improve vocational training in Honduras."



- José Antonio Elvir Deputy Director of INFOP

LEADERS



- Luis Caballero DIUNSA





"I'm very grateful to Empleando Futuros for having trusted our organization that is small in size but big in its commitment to work for Honduran youth; we appreciate all the learning, all the strengthening and all the opportunities."

- Perla Casco Executive Director of Libre Expresión



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"Thank you USAID for allowing me to be an agent of change and transcendence in the lives of young Hondurans in their professional growth, to make our country a better place to live."

- Cándida Marroquín Grupo Monge



Together with INFOP and other partners, we have been able to assist leaders, institutions, and individuals at the national level. Performance measurement activities, reflections on lessons learned, and support for installed technological capacity have been key to institutional strengthening and assisting thousands of Hondurans. These activities, actions and results are detailed below.

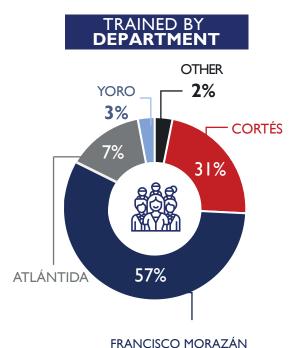


INSTITUTIONAL STRENGTHENING

Secretary of Education (SEDUC)

Training for Employment Program

In partnership with the Secretary of Education (SEDUC) and leveraging their e-learning platform, Empleando Futuros trained more than 2,500 youth, of whom more than 1,100 have obtained employment or returned to school. The Training for Employment Program was offered virtually as an adaptation to the COVID-19 context and included certification in five competencies: Biosafety, Customer Service, Labor Orientation, Basic Labor Competencies, and Life Skills.



Youth gained new technical and digital capacities through their use of the virtual learning platform. Teacher-tutors also were introduced to virtual learning techniques and strengthened critical learning methodologies for future use of the institutionalized training for employment program.

Support for the Safe Return to School Strategy

As part of the overall technical assistance in institutional strengthening of SEDUC, Empleando Futuros supported the safe return to school strategy through the development of the Biosafety Protocol for Educational Centers and the training of more than 26,500 teachers. In addition, a Biosafety toolkit was developed to facilitate the application of the protocols in the school context. The approval of the Biosafety Protocol for Educational Centers by the Secretary of Labor as well as the joint contribution of SEDUC's Office of Professional Development and other USAID projects (Asegurando la Educación and De Lectores a Líderes) were fundamental in achieving these results.

In an effort to increase SEDUC's capacity to provide online courses, Empleando Futuros in partnership with UNITEC provided a curated course for current and future teachers focused on virtual training skills and competencies.

Universidad Nacional Autónoma de Honduras (UNAH) • CABLECOLOR • Grupo Comidas • Hospital del Valle • TIGO • CLARO • Univerdad Católica de Honduras • GILDAN Rio Nance • Cementos BIJAO • DIUNSA • Tribunal Supremo Electoral • Univerdad Tecnológica Centroamerica • Reposteria M&D • Basilios • Papelería Honduras • Univerdad Pedagógica Nacional de Francisco Morazán (UPNFM) • CENTIA • CEUTEC • Supermercado La Económica • Tecnicentro Chain • ACOSA • Tecnostore • Universidad Evangélica Nuevo Milenio • Distribuidora La Libertad • UTH • Cooperativa Mixta Multiparticipativa • Autorepuestos HN • Insight Marketing Research and Intelligence • Brooms and Mops • Distribuidora Latte • RLA Manufactory • Universidad de San Pedro Sula (USAP) • Instituto San Vicente de Paul • Southern Apperal • Electropuertas • SAISA • Pollo las Delicias • Café Jardin • Distribuidora Industrial • CAFETA-NO • Inversiones Aliadas • AUTOVERSA • La Sureña • Espresso Americano • ZIP Buffalo • Punto y Sal • Bowls & Rolls • Universidad Evengelica Nuevo Milenio (USEM) • Consejo Nacional Electoral (CNA) • UNACIFOR • ALUTECH • Grupo INTUR • Universidad Tecnológica de Honduras (UNITEC) • Clinica Dental

Dr. Peña • MEGAPACA • Universidad Cristiana de Honduras (UCRISH) • La Mundial • IMOSA • Sushi Wings • Universidad Jose Cecilio del Valle (UJCV) • Todo Agro • Confecciones Monzini • KOAH Solutions • Variedades El Reparto • El Baratillo • INCAE • INME-CRO • NOVEM • PROHIMA · Pepe Jeans · Corporación MCC • Oso Polar • Coco Baleadas • Dermalaser • Drogueria Francesa • RIVATEL • Walmart • Pricesmart • Grupo Monge • UNICO-MER • Becris • Supermercado La Colonia • Imprenta Luna Color • Artyc • Alcaldia Municipal del



TO ALL THE COMPANIES THAT BELIEVED

Distrito Central • Casa de Oro • Nuestros Pequeños Hermanos • Glovo • El Golazo • Ecowood • Empresa Nacional de Energía Eléctrica • Palacio Real • Tiendas Carrion • Universidad Nacional de Agricultura • Autorepuestos • Seven • Industria Impacto • Supermercado La Economía • Transportes Reyes • INTERMODA • GYM Fitness • Glasswing International • Clinicas Medicas Galeano • Inversiones S&G • Granja Avicola Cañaveral • Ferreteria Faraj • Cuerpo de Bombero de Honduras • Carls Jr • Aires del Norte y Más • Industrias Alimenticias La Experta • Catholic Relief Services (CRS) • Cintas de Honduras • Funerarias Amor Eterno • Avelar Coffee • Tiendas Bersal • Avelar • Lady Lee • DECO • SERTEC • Diapa • VPO Marketing • Club Hondureño Árabe • Lady Lee • American Apparel • Heinz • Cerveceria Honduraña • HBI • MYSOL • Grupo Kattan • Corporación ELCATEX • INALMA • Francis Apperal • Coporación Dinant • Lacthosa • Taller DELTA • Universidad Metropolitana de Honduras • Agencia Aduanera • Lacteos de Honduras • LEAR • Zapatomania • Power Chicken • Max Burger • Hotel Marsol • Cesar Mariscos • MABE • Hospital San Felipe • Clínicas San Jorge • SERMACO • Creeplovers • Burger Factory• Gasolinera UNO • Restaurante Tony's Mar • Cruz Roja Hondureña • Hotel Plaza Montecristo • Tacontento • Hotel Victoria • Cinepolis • Washignton Academy • Ficohsa • BIMBO • Tiendas MADARA • Paperdepot • Bac Honduras • LEYDE • Matambritas • Ferromax • AMWAY • Chuck & Cheese • Zip Calpules • Grupo OPSA • Agencia Global • Equipos Industriales S.A • ACOSA • Miniso • Hortifruti • Hotel La Ensenada Resort • Shores Plantation • CEPROSAF • Arrecifes Gril • Pollo Campesino • Mangy's Store • Utiles de Honduras • Almacenes el Compadre • Comisariato Los Andes • Big Cola • Portal de las Carnes • Centro de Desarrollo Integral • Honducafe • Electro Frío • SERVICOM • Molino Alinero de Sula • Office Depot • Gasolinera Puma • Telamar Resort • Playless Shoes • Médicos Sin Fronteras • Grupo Jaremar • Indura Resort • Fritolay • Magic Planet • Publicidad Audiovisual • Pizzeria Bambin

Instituto de Formación Profesional (INFOP) • Secretaria de Educación de Honduras (SEDUC) • Hanes Brand Inc • Versalles Coffee • Cinnabon • Restaurantes Ave Maria • Angeli Garden • Restaurante El Mezzonite • Mall Galerias del Valle • McDonald's • Restaurante Pollos El Exito • Inversiones ASA • Cargil • Gastromarket Restaurant • LACTHOSA • Proconsumo • CRC • Café Welchz • Sobre Mesa Cafe • Serviexpress • ADOC • Wingers • Lar't Du Pain • Fruit On The Loom • Zip Villanueva • Tiendas Rosy • IMSA • Oro Maya de Honduras • Globo Marketing • Indumuebles • Inversiones DACA • PACER • Televisa • Fuerza Aerea Hondureña • Rapido Cargo • Embotelladora del Atlantico • Programa EDUCATODOS • Plaza Premier • Multicables • Grupo Terra • TENGO • UTEXA • Banco Azteca • TGI Friday's • Químicos Handal • CASW • Vie de France • Sigua Coffee • Café Nativo • Restaurante Long Ying • Postensa • MARBO • UNLIMITED • DECO • La Baguette • CERTEC • CERTEL • Cafe Entre Libros • Llanticentro • Impulsa • Supermercado Junior • Super Chicken • Instituto Manuel Bonilla • Motopartes • Jasper Honduras • Gasolinera Texaco • DIPROM • Instituto Central Vicente Caceres • Tecnologias Unidas • Policia Nacional • IMPULSA • NOVA Solution • Larach y Compañia • Aire





IN THE YOUTH OF EMPLEANDO FUTUROS

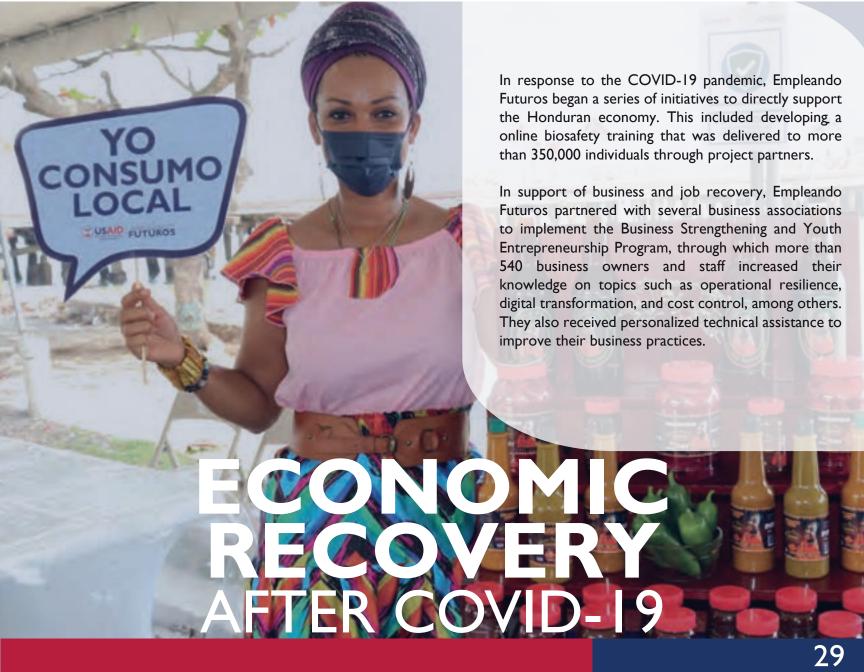
cias Kielsa • BANASUPRO • Hotel Excelsion • Cafe Rossette • Distribuidora San Rafael • Grupo Beta • SUZUKI • Cafe Galeano Sistema de Servicios **Tecnologicos** Digital Print • Restaurante El Pibe Almacenes El Titan **Supermercados** YIP • Motomundo • Embotelladora Reina Tiendas Charly • Helados

Frio • La Estancia Cafe • Farma-

Sarita • COPECO • Grupo Rolsa • Soleados S.A. • Punto Farma • Farmacias El Ahorro • Farmacia Siman • SULA • Banco Davivienda • Circle K • Codigo Verde • Grupo Roble • Almacenes Extra • Distribuidora Suyapa • Hotel LQ • Grupo Benlow • Tiendas MD • Pollolandia • Pressto • Wingers • Optica Popular • IPM • Otoño Bistro • Agua Azul • CADECA • Pan y Más • Hotel Honduras Maya • Ruby Tuesday • Mall Las Cascadas • Instituto Hibueras • Marjaba Cafe • Hotel Hyatt Place • Wings Spot • Hotel Copantl • Hotel Intercontinental • Restaurante El Morito • West Wings • Restaurante Los Tres Cochinitos • Rumba Burger • Atlas Home • Editorial Guardabarranco • Printex • Tupilanes • Domo Pizzeria • Grupo INTUR • Los Cebollines • Tony's Mar • Bread Lab • Plaza Entre Barcas • Restaurante Radiohouse • Restaurante La Cumbre • Restaurante USAMI • Restaurante El Patio • Cafe de Tres • Instituto Jose Trinidad Reyes • Hotel Marriott • Expresion Digital • INDEX • Grupo Q • Hortifrutas • Pizza La Tomatina • DIDEMO • Mandarin Oriental • Pupusas Del Valle • Aca Joe • Restaurante Carmela • Hospital Escuela • Secretaria de Seguridad • Panaderia Lazo • Hospital el Carmen • Vestimodo • SAR • Chicolandia • La Casa del Sabor • Centro Cultural Arte • Expreco • La Casa de las Sopas • Hotel Plaza San Martin • Aerolineas Spirit • Registro Nacional de las Personas • Nestle • Unilever • Restaurante Florentinas • Hotel Vista Hermosa • Coporación Dinant • Serviverduras • Camas Olympia • DIPROVA • Marketing Total • Brenda Rico Eventos y Banquetes • Hospital San Jorge • Island Buffet • Coffee Star • Panaderia Basilios • Kung fu Noodles • Payless Shoes • Universidad UPI • Centro de Desarollo Integral • MASESA • Distribuidora LG • Pronto • El Gallo Mas Gallo • AC Talentos • Embotelladora Copan Water • City Mall • Metrocinemas • Subway • Cafe Jardin • Atención del Cliente del 911 • Multicables • Chilli's • Honduras Clean • Wendy's • Rapidocargo • Casino Aladin • Constructora D. H. • Utiles de Honduras • Power Chicken • entre otros.



YOUTH BENEFICIARIES RECEIVING THEIR DIPLOMAS.





6,500

Companies Trained



Biosafety Toolkits



+ \$55,000

in Private Contributions



+ \$181,074

in Government Contributions

Department of Labor Ministry of Education INFOP National Investment Council





- Government (2)

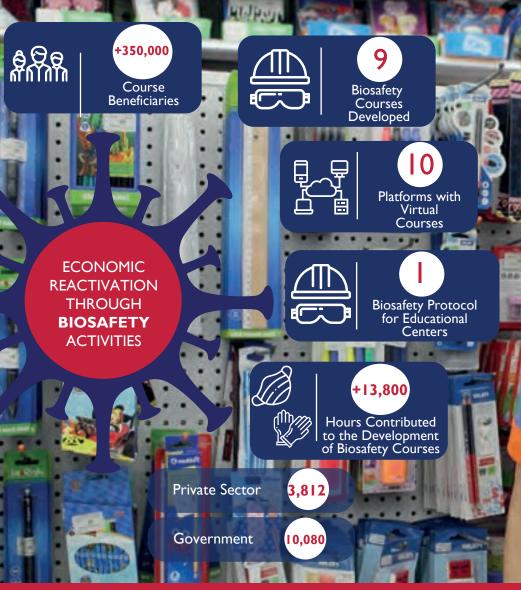
- Private and

Non-Governmental
Organizations (8)

COURSES:

- Core (1)
- Manufacturing (I)
- Sales (I)
- Restaurants (2)
- Beauty and Barber Shops (I)
- MSMEs (I)
- Automotive Sector (1)

- Education (I)







Biosafety

Empleando Futuros played a key role in coordinating public and private sector resources to respond to the COVID-19 pandemic, including the Secretary of Labor, INFOP, municipal governments and businesses. The project led the development of nine online biosafety courses tailored to targeted economic sectors. These trainings were launched across 10 educational platforms and have reached over 350,000 individuals throughout Honduras.

In partnership with the Secretary of Education and other USAID projects (Asegurando la Educación and De Lectores a Líderes), Empleando Futuros supported the development of the Biosafety Protocol for Governmental and Non-Governmental Educational Centers and the Biosafety online course for Educational Centers, where more than 26,500 teachers have been trained for a safe return to classes.



"I had the great opportunity of being a beneficiary of Empleando Futuros/USAID and I can say that from start to finish it was an enriching experience that opened many doors that I needed to discovery as an entrepreneur.."

- Ángela Toro
Entrepreneur beneficiary



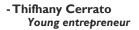
"We've managed to boost our company by increasing its productivity levels, thanks to the support that USAID, through Empleando Futuros, has given us with the Business Strengthening Program. Without a doubt, today I can say that I'm actively supporting the economic recovery of the country."

- José Zelaya Entrepreneur beneficiary





"I had the great opportunity to specialize in Basic Labor Competencies and Event and Banquet Operator with this great project. Having knowledge in these areas has motivated me to be able to undertake and open two microenterprises, one of them is a taqueria. It was always my dream, but I didn't have the courage to do it, but what better motivations than acquiring new knowledge."





DRIVERS



"The advice I received on human resources from Empleando Futuros has opened great doors in my professional life and for my company. Thank you very much for your support."



- Cesar Merlo

Entrepreneur beneficiary



"The training for entrepreneurs was amazing. I learned to analyze my business correctly and take it to another level, but I also benefited from seed capital that was the boost I needed to get my business off the ground. My dream came true thanks to the Tegucigalpa Chamber of Commerce and Industry and USAID."



- Jorge Montoya Young Entrepreneur



"Productos Marben has achieved great visibility thanks to the job fairs set up by USAID, through its Empleando Futuros project, so that we can make our products known. Today my distribution channel is growing steadily; I appreciate all the support and training provided."

- Carla Beneditt
Entrepreneur beneficiary



BUSINESS STRENGTHENING



RESULTS







YOUTH ENTREPRENEURSHIP



BUSINESS TRAINING TOPICS





BUSINESS MANAGEMENT

Management strategies, business models, financial statements, budgets and quality systems.



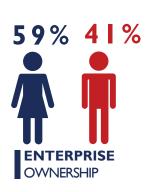
Work organization and supervision, biosafety, business resilience, life skills, occupational health and safety.

Business Strengthening

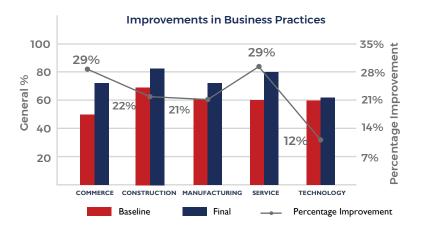
Seventy percent of jobs in Honduras are generated by the MSME sector which was disproportionately impacted by COVID-19. Empleando Futuros supported this sector to assist businesses in their economic recovery and create new jobs. The project partnered with the Chambers of Commerce of Tegucigalpa, Choloma, and Cortes — as well as the National Industrial Association (ANDI) and the Business Development Center in the Lean Valley.

Businesses came from the retail, service-based and manufacturing sectors, along with several technology and construction firms. On average, participating companies displayed a 27% improvement in their business practices as a result of project support, including talent management, production processes, and general business operations.

Business Supported



Technical assistance was provided to 540 companies, the majority being women-owned (59%). Eighty percent of businesses receiving support were located in the Francisco Morazán and Cortés departments. Using virtual platforms, companies in El Paraíso, Comayagua and Yoro also benefited from technical assistance.

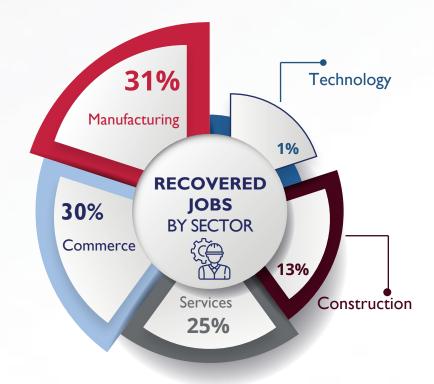


1 IIES-UNAH. "Analysis of COVID-19 Business Resilience Third Research Report." https://liies.unah.edu.hn/assets/Uploads/III-Resiliencia-2020.pdf

Employees Trained

The Business Strengthening program trained 5,500 employees, 60% of whom were women. Fifty-two percent of trainees were between 16-30 years old.

The Business Strengthening Program focused on improving business practices and the importance of business recovery and employment generation. At the close of the program, a total of 702 jobs were recovered, 61% of which were occupied by men, representing positions at operational levels with more than 85% in manufacturing, retail, and services located in Francisco Morazán (52%), Cortés (28%), Atlántida (17%), and other departments (3%).







Entrepreneur beneficiaries of the Business Strengthening Program

Cámara de Comercio e Industria de Cortés (CCIC) • Cámara de Comercio e Industria de Tegucigalpa (CCIT) • Cámara de Comercio e Industrias de Choloma (CCICH) • CDE MIPYME Valle de Lean • Asociación Nacional de Industriales (ANDI) • Servicio para Emprendedores en Honduras (SENPRENDE) • Secretaría de Educación • Fundación Hondureña de Responsabilidad Social Empresarial (FUNDAHRSE) • Projoven • Asociación de Municipios de Honduras (AMHON) • Instituto Hondureño de Formación Profesional (INFOP) • Secretaría de Estado en el Despacho de Turismo Secretaría de Trabajo y Seguridad Social
 Consejo Hondureño de la Empresa Privada (COHEP) • Cámara Nacional de Turismo de Honduras (CANATURH) • Federación de Cámara de Comercio (FEDECAMARA) • Federación de Cooperativas de Ahorro y Crédito de Honduras (FACACH) • Fundación Nacional para el Desarrollo de Honduras (FUNADEH) • Universidad Nacional Autónoma de Honduras (UNAH) • Universidad Tecnológica Centroamericana (UNITEC) • Cámara Hondureña de la Industria de Construcción (CHICO)

THANKS

TO THOSE THAT HAVE MADE ECONOMIC RECOVERY POSSIBLE



